

## Desire to Excel

Is responsible for more of the world's progress than any other prompting motive. It has induced England to create the Shamrock and America to build the Columbia, and one of the two (who can say which?) is surely a better boat than the world ever knew.

### DESIRE TO EXCEL

also influences the doings of this store. We want to sell better goods for the same money or the same goods for less money, because we consider it our special mission—a duty to our patrons—to do so.

**Let the Better Boat  
Win the Cup  
Let the Better Store  
Win Your Trade**

**All we ask is a Fair Field and no Favor**

### Ladies' Suits, Skirts and Waists

A magnificent display, every one beautiful, attractive, new and fashionable—workmanship equal to that of

**MADE-TO-ORDER GARMENTS**

### Autumn Millinery

The Millinery Department will be a lively place to-morrow. We have prepared a feast of styles and price-lowness that will gladden the heart of all callers. We are giving special inducements in our entire stock until Sept. 15th when we will move into our new quarters in the Wise block. Everything exclusive

**When You Buy it at Jaloff's  
You Get Value Received**

**JALOFF'S**

120 11th Street

In the Wise Block after Sept. 15th

## PENCIL PUSHERS AT SEASIDE

COLONEL WHITE AND L. C. BAGNELL SHOW THEM GREAT COURTESY AT FORT STEVENS AND ON COLUMBIA RIVER JETTY.

The members of the Oregon Editorial Association left for Fort Stevens yesterday morning on the 8:15 train with about 60 members. They were met at the fort by L. C. Bagnell, who very courteously had a special train of two cars waiting to carry them out on the jetty. They were taken out to the point and were shown the method of filling in the jetty with rock and cement. They greatly enjoyed the inspection and the courtesy shown them.

On returning to the fort they were met by Colonel White, commander of the post. He personally showed them over the earthworks and the working of the guns and did everything possible to make their visit pleasant, in which he was exceedingly successful. Not the least part of their enjoyment was the hospitality and courtesy of Colonel White, the new commander, who made a friend of all the editors by his kindness.

The party arrived at Seaside at 1:30 and after luncheon at the Hotel Moore they went into a business session which lasted all afternoon and evening. The discussion of reports by the various officers and plans for the coming year took up considerable time, the meeting being of a very sociable nature. The following officers for the coming year were elected:

E. H. Woodward, of Newberg, president; J. S. Dellinger, of Astoria, vice-president; Dr. Henry Waldo Coe, of Portland, corresponding secretary; D. W. Bath, of Hillsboro, recording secretary; Mrs. Francis Gotschell, of Portland, treasurer. It was decided that the next meeting of the association would be held in Portland on January 17 and 18.

The association will remain at Seaside today and will be given a clam bake by Dan Moore, of the Moore Hotel, in the evening. They will return to Portland tomorrow morning to take part in the Regatta festivities.

What a New Jersey Editor Says  
M. T. Lynch, editor of the Phillipsburg, N. J., Daily Post, writes: "I have used many kinds of medicines for coughs and colds in my family but never anything so good as Foley's Honey and Tar. I cannot say too much in praise of it."

T. F. Laurin, Owl Drug Store.



## HART SCHAFFNER & MARX CLOTHES

For short stocky men, fat men, big chested men, big girted men, slim men, short and tall men

**\$15.00    \$20.00    \$25.00    \$30.00**

Camel's Hair Undersuits ..... \$2.50  
Sterling Hats ..... 3.00  
Puritan Socks per pair ..... 25c  
Sambo Shirts ..... 1.50

CLOTHES  
PRESSED  
FREE

*H. A. Stokes*

CLOTHES  
PRESSED  
FREE

Leader in Nobby Clothes

ESTABLISHED

1875

## 32nd Anniversary Sale

To commemorate our thirty-second year in Astoria we are making substantial reductions in all lines of House Furnishing Goods.

ESTABLISHED

1875

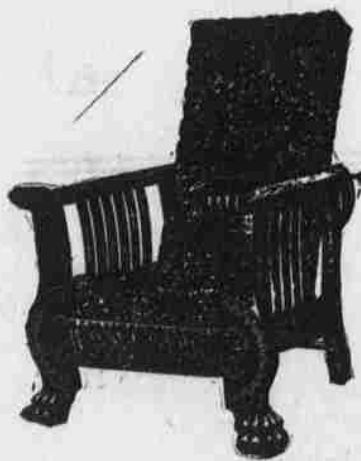


Special sale on Weathered Oak Mission Tables. These tables are Solid Oak, 24 in. top—only one sold to a person. **\$2.35**



This large Oak Arm Rocker. Cobbler or Wood seat. Carved back.

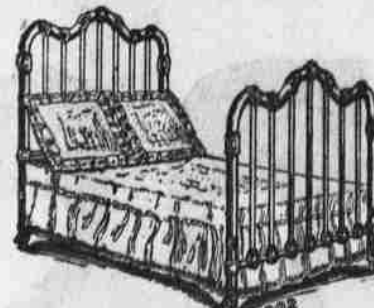
Sale price **\$4.85**



Solid Oak Morris Chairs, with velour cushions. Special **\$8.75**



Ideal Steel Ranges. Fully guaranteed, has duplex grate, burns either coal or wood, has full blue steel body and nickel trimmings. Our prices range **\$25.00** up from.....wards



Iron Beds. We have the largest assortment in the city and invite your inspection. **\$2.60** up. Prices range from.....wards



Our full line of heating stoves, both Wood and Coal heater, comprising the best standard makes, will be on display September 2. Prices range

From **\$1.50** upward



Golden Oak Cobbler Seat Rocker. Anniversary Sale price **\$2.85**



Our display of Rugs, Carpets, and Draperies was never better, and just now we are offering some rare bargains.

32 YEARS  
IN ASTORIA

**CHAS. HEILBORN & CO.**  
COMPLETE HOUSE FURNISHERS

32 YEARS  
IN ASTORIA